



Children playing football

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Our new Sport and Physical Activity Workforce Network



Our Specialist Advisor for Workforce David Reader introduces the Sport and Physical Activity Workforce Network and explains why it is vital to support those who deliver sessions in London as we continue to return to activity.

Navigating a way back to normality for the sport and physical activity sector is a tricky and delicate process as one week is never like the last.

For many of us, our 'normal' sport or physical activity is just not possible, and we have to make do with an alternate version which is better than nothing, but not as good as the 'real thing'.

However, one thing that we know is essential to help us get back to normal is the workforce – the coaches, the volunteers, the instructors and the helpers who deliver activity in London.

We need these people to guide us back to sporting normality.

During the lockdown many of us found creative ways to stay in touch with the people that help, guide and encourage us to do physical activity whether virtually or from a distance in the open air.

And London Sport understands the importance of the sport and physical activity workforce for getting Londoners back to being active.

That's why we've been busy behind the scenes finding ways to support them more and think about how we can support their role in the delivery of sport and physical activity.

This year we are creating a new *Sport and Physical Activity Workforce Network* which will support all those who manage, organise or rely on a workforce to deliver their sport and physical activity.

The Network will deliver insight and advice and provide a platform for discussion and debate.

As well being able to shape the agenda, those who join will also be able to access the House of Sport for their workforce activity free or at preferential rates.

Joining the network is free and you can register your interest now [here](#). We hope to run the first event soon, so sign up today.

Alongside this, we've also been shaping workforce planning across London by offering additional funding and looking at new ways we can create more support for those working with inactive Londoners.

We have always believed the workforce is crucial for us to start and remain being physically active, but now maybe more than ever during this Covid-19 period, this belief is strengthened.

About London Sport

London Sport is a charity working to ensure more Londoners live happier, healthier lives through access to sport and physical activity. Supported by Sport England and the Mayor of London, we collaborate with those that share our vision, running and supporting projects that help children, young people and the least active adults to embed sport and physical activity into their lives.

For more information on London Sport, visit www.londonsport.org

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