



James Watson of Fairholme Primary School

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London Sport backs campaign to find London's Active School Heroes

London Sport is proud to be supporting Active School Hero, the new campaign from ukactive Kids and Nike aiming to find and celebrate the achievements of heroes working in primary schools across London to inspire the next generation of active people.

With recent data from Sport England showing that across London a third of young Londoners currently do less than an average of 30 minutes' physical activity a day, the Active School Hero campaign has been launched to

recognise the achievements of people working in primary schools across greater London who are helping to get children active.

Schools, Local Authorities, parents and the capital's sport industry are being asked to nominate their Active School Hero by midnight on 9 April 2019 in a bid to inspire school communities across London to get even more children moving and transform the physical activity habits of the current generation.

Gary Palmer, Specialist Advisor – Children and Young People, said:

“Giving children the best possible start in physical activity and sport is so important for their health and wellbeing, as well as for their attainment and social opportunities in education.

“Active School Hero is a brilliant opportunity to celebrate the great work that teachers and other sport professionals deliver in London's primary schools, and a great way to ensure that those going the extra mile are recognised for their efforts.

“I'm delighted that London Sport is able to get behind the Active School Hero campaign, and I look forward to seeing more of the great work happening in London being acknowledged in this way.”

The Active School Hero nominations process closes at midnight on 9 April 2019. Nominations to the Active School Hero campaign can be made at [here](#).

About London Sport

London Sport aims to make London the most physically active city in the world. Supported by the Mayor of London and Sport England, our target is to get 1,000,000 Londoners more physically active by 2020.

For more information on London Sport, visit www.londonsport.org

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